1-1/2″ x 4-1/2″ Button Tag Line Layout

.475″

.510″

.251″
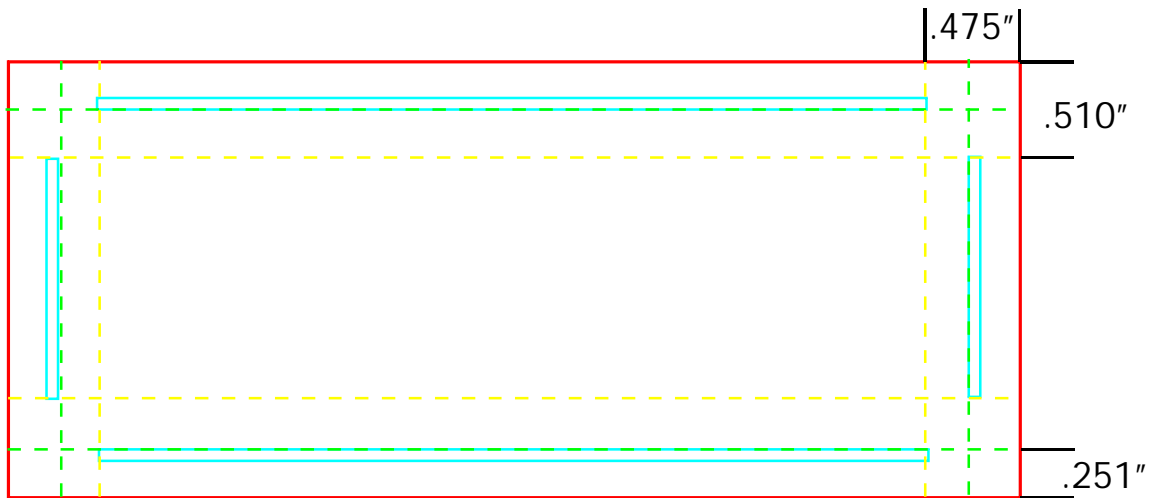
Red Line: 1-1/2″ x 4-1/2″ Cut Line 2.270″ x 5.270″

Blue Line(s): 1-1/2″ x 4-1/2″ Tag Line Area
Long: 4.320″ x .060″
Short: 1.250″ x .060″

Depending on the text you use, your font size can be from 5pt to 8pt. Adjust it as you wish to fit into the tag line area.